

Claudio Dominici

WORK SHEET



HATERS GONNA LOVE THIS

Text, Identity and Visual Provocation

2025 - MARKER ON CANVAS - 100 x 150 CM - UNIQUE PIECE - AVAILABLE

A provocative, ironic phrase becomes the starting point and turns into a visual explosion of signs and colours. Each letter becomes a microcosm of its own: filled with patterns, geometries, contrasts and vivid fields, entirely hand-drawn with markers. The background, a dense maze of black and white lines and shapes, amplifies the graphic impact and highlights the chromatic force of the letters.

The result is a dynamic dialogue between verbal and visual language, where the word becomes image and the message takes on a new, vibrant, direct energy. More than an illustrated text, it is a statement of style: a colourful affirmation built sign by sign, revealing the pleasure of drawing and of turning a phrase into visual art.